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MUSICAL MERCHANDISE

10 WEST 20TH STREET

NEW YORK, N.Y.

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TELEPHONE WATKINS 9680

*See order
from Oscar
Sipeley
for orchestra
of La Hamaca.*

March 25th, 1925.

Mr. Charles Lummis,
 200 E. 43rd Street,
 Los Angeles, Calif.

Dear Sir:

Mr. Dean of the "Dove Company" which is playing at the Empire Theatre of our city has referred me to you regarding your song "La Hamaca". This song is being used by Miss Anderson of the Dover Company and she sings the song with great success.

I would like very much to get a copy of this number. We are jobbers of all popular music and supply dealers all over the country. Will you kindly forward two copies with bill.

Thanking you, I am

Very truly yours,
 PLAZA MUSIC COMPANY

J.J.V:IR

April 1, 1925.

Mr. J. J. Vogel,
Plaza Music Co.,
10 W. 20th St.,
New York, N. Y.

My dear Mr. Vogel:

I have your interesting note of March 25th, and am glad that Miss Anderson is singing my song "La Hamaca" with great success.

The book containing this and 15 other songs is privately printed by me, and has already, in fifteen months, gone into its 6th Thousand. It is now "planted" here and there in every State in the Union... and everywhere is found good. A great many schools and glee clubs and community choruses, as well as soloists, find it a treasure.

I send you two copies, with bill enclosed, at 1/3 off, the usual dealer's discount. I should imagine that by a little ingenuity you could handle a large number; and in that case I could make special rates to you which would be well worth your while.

With best wishes,

Sincerely yours,

CFL/B

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DISTRIBUTORS OF

Sheet Music
 Needles
 Repair Parts
 Little Tots' Records
 Phonograph Accessories

TELEPHONE WATKINS 9680

April 11th, 1925.

Mr. Chas. F. Lummis,
 200 E Ave. 43,
 Los Angeles, Calif.

Dear Mr. Lummis:-

Your letter of the 1st reached me also the books
 for which I thank you.

At the present time, with business as dull as it
 is, I am not in a position to order a quantity of
 these, but I can assure you that I will watch
 the demand and should business pick up, I'll be
 glad to place my order with you.

Thanking you for giving us the best discount and
 assuring you I appreciate this favor, I am

Sincerely

J.J. VOGEL

JJV:SG